

Via electronic filing and electronic mail

April 20, 2011

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Notice of *ex parte* presentation, MB Docket Number 11-43; FCC 11-36

Dear Ms. Dortch:

On April 19, Craig Todd, Senior Vice President and Chief Technical Officer; Michael Biber, Vice President, Intellectual Property Legal Strategy; Ken Hunold, Broadcast Applications Engineer; and Robert Kruger, Consultant, of Dolby Laboratories Inc. ("Dolby") demonstrated a technology related to the FCC's Notice of Proposed Rulemaking on video description (published in the Federal Register on March 18, 2011) for the following members of the FCC staff:

Alison Neplokh, Media Bureau Chief Engineer
Mary Beth Murphy, Chief, Media Bureau Policy Division
Steven Broeckaert, Policy Division
John Norton, Policy Division
Lyle Elder, Policy Division
John Wong, Chief, Media Bureau Engineering Division
Sean Yun, Engineering Division
Walid Kassem, Engineering Division
John Gabrysch, Engineering Division
Wayne McKee, Engineering Division
Shabnam Javid, Engineering Division

The purpose of the demonstration was to show that there is a receiver-based approach to the transmission of video-described content which overcomes the limitations of current technology by allowing for both significant bandwidth savings and a listening experience for visually-impaired audiences equivalent to that experienced by non-visually-impaired audiences. Dolby made these same points in a meeting with FCC staff on March 22, 2011 and at a demonstration for Steven Broeckaert, Senior Deputy Chief of the FCC's Policy Division on April 11, 2011.

The demonstration contrasted the audio experience of a video-described test stream played back in mono/stereo (emulating a broadcasting mix) with one played back through a 5.1 home system using the receiver-mix approach.

This letter is being filed electronically via ECFS and delivered via email to FCC staff present at the meeting.

Sincerely,

A handwritten signature in black ink, appearing to be "W. B. L.", written in a cursive style.